

Message Text

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46

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 RSC-01 /021 W

----- 100746

R 181512Z DEC 74

FM AMEMBASSY LISBON

TO USDOC WASHDC

SECSTATE WASHDC 1278

UNCLAS LISBON 5552

E.O. 11652: N/A

TAGS: BEXP PO

SUBJ: BUSINESS ASSISTANCE

FOR BIC

1. EMBASSY WAS APPROACHED BY YACHT CLUB OF PORTUGAL FOR SOME PROMOTIONAL AND OTHER MATERIALS ON NAUTICAL SPORTS, PRINCIPALLY BOATING AND SAILING, AND MARINAS. YACHT CLUB OF PORTUGAL (YCP) IS PARTICIPATING IN NAUTICAMPO-75 (INTERNATIONAL LEISURE-TIME, RECREATIONAL EQUIPMENT SHOW) SCHEDULED FOR MARCH 75.

2. YCP IS INVITING EMBASSY TO PARTICIPATE, WITH OTHER COUNTRIES, IN THEIR STAND FREE OF CHARGE PROVIDING WE SUPPLY THEM WITH POSTERS, PHOTOGRAPHS, BROCHURES ON ANY KIND OF BOATS AND MARINAS. IN ADDITION THEY ARE INTERESTED IN BOAT MODELS (1/15-1/25 SCALE). AFTER NAUTICAMPO IS OVER, YCP WILL KEEP MATERIAL FOR THEIR MUSEUM.

3. ACTION REQUESTED: SINCE US PARTICIPATION IS FREE, EMBASSY STRONGLY RECOMMENDS WE PARTICIPATE AND WOULD APPRECIATE RECEIVING ANY BROCHURES OR PROMOTIONAL MATERIAL. THIS MATERIAL CAN COME FROM COMMERCIAL FIRMS, FROM OTHER PRIVATE ORGANIZATIONS, FROM FEDERAL, STATE, OR OTHER GOVERNMENT ENTITIES. MATERIAL MUST BE IN LISBON BY FEBRUARY 10. EMBASSY WOULD APPRECIATE KNOWING BY EARLY-JANUARY WHETHER MATERIAL CAN BE POUCHED. THIS IS A GOOD OPPORTUNITY FOR EMBASSY

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PARTICIPATE IN THIS IMPORTANT EVENT - NAUTICAMPO-75 -

AT NO COST. IT WILL PROVIDE EXPOSURE FOR US MARINE
PRODUCTS AND FOR TOURIST SITES. USG PARTICIPATED
WITH A STAND IN NAUTICAMPO 74 WHICH WAS A VERY
SUCCESSFUL SHOW.
SCOTT

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NNN

Message Attributes

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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Event:
Disposition History: n/a
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